Chilton's CCJ May 1980

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1979
Jesse H. Neal Award
For Best Editorial

COMMERCIAL CAR JOURNAL for Fleet Management
VOLUME 137 NUMBER 5 MAY 1980

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Charles Ratliff, fleet manager for Frito-Lay, is CCJ's 1980 Maintenance Executive Of The Year. Ratliff, who has been in trucking just 10 years, was selected by the editors of CCJ from among hundreds of nominees as the individual who most typifies the goals consistent with this annual award.

Mid-Liner

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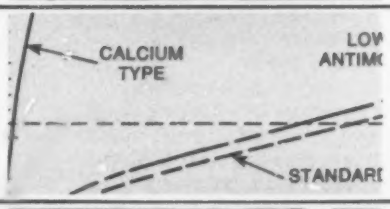

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Photo service by United Press International, World-Wide Photos and Stan Jennings, Washington

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abc An ABC publication

Chilton

BUSINESS MAGAZINES/MARKETING SERVICES/BOOKS

COMMERCIAL CAR JOURNAL (ISSN 0010-292X), one of the publications owned by CHILTON COMPANY, is published monthly at Chilton Way, Radnor, Pa. 19089. Chilton Company is a division of American Broadcasting Companies Inc., New York, N.Y. Subscription price: United States and its possessions $20.00 a year; single copies are $3.00 a copy with the exception of special issues (April, June, October) which are $5.00 each; Canada and all other countries are $45.00 a year, payable in advance. Controlled circulation paid at Philadelphia, Pa. and Strasburg, Va. Title registered in U.S. Patent Office. Postmaster: send form 3579 to Commercial Car Journal, Box 2045, Radnor, Pa. 19089.

EXECUTIVE AND EDITORIAL OFFICES:
Chilton Way, Radnor, Pa. 19089. 215-687-8200

REGIONAL EDITORIAL OFFICES:
Washington, D.C. 20045, 1093 National Press Bldg., 202-393-3474
Detroit, Mich. 48202, 2600 Fisher Bldg., 3011 W. Grand Blvd., 313-875-2090

WESTERN NEWS OFFICE:
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facts and figures

By **PAUL REDDY**
Statistical Editor

1980 TRUCK FACTORY SALES BY GVW

GVW Groupings		Chevrolet	GMC	Chrysler	Ford	Freightliner	IHC	Jeep Corp.	AM General	Kenworth	Mack	Peterbilt	White†	Others	Total Trucks
Under 6,000 lbs.	Jan.-80	32,927	3,285	2,284	9,071	—	—	3,276	—	—	—	—	—	1,113	51,936
	12 Mos.-79	531,207	121,048	77,581	224,262	—	—	47,921	10,093	—	—	—	—	1,709	1,013,821
6,001-10,000 lbs.	Jan.-80	23,866	4,107	9,333	34,010	—	363	3,676	—	—	—	—	—	—	75,415
	12 Mos.-79	435,840	153,999	180,320	709,022	—	28,036	86,646	389	—	—	—	—	3	1,594,255
10,001-14,000 lbs.	Jan.-80	—	—	148	—	—	—	—	—	—	—	—	—	—	148
	12 Mos.-79	—	20	18,172	971	—	—	—	—	—	—	—	—	—	19,163
14,001-16,000 lbs.	Jan.-80	—	—	1	—	—	—	—	—	—	—	—	—	—	1
	12 Mos.-79	—	—	2,396	—	—	—	—	—	—	—	—	—	3	2,399
16,001-19,500 lbs.	Jan.-80	115	76	—	—	—	—	—	—	—	—	—	—	—	191
	12 Mos.-79	2,534	1,545	512	—	—	8	—	—	—	—	—	—	12	4,611
19,501-26,000 lbs.	Jan.-80	1,866	1,878	—	912	—	258	—	—	—	—	—	—	—	4,914
	12 Mos.-79	38,945	29,647	7,614	47,546	—	11,250	—	—	—	—	—	—	9	135,011
26,001-33,000 lbs.	Jan.-80	41	353	—	2,878	—	426	—	—	—	—	—	—	—	3,698
	12 Mos.-79	1,433	2,219	386	16,154	—	23,825	—	—	—	—	—	—	5	44,022
33,001 lbs. and over	Jan.-80	156	1,246	—	1,452	1,286	783	—	—	1,235	2,043	962	651	167	9,981
	12 Mos.-79	7,778	24,729	924	27,389	14,701	41,370	—	—	15,225	34,874	9,803	11,990	2,143	190,926
Total	Jan.-80	58,971	10,985	11,766	48,323	1,286	1,830	6,952	—	1,235	2,043	962	651	1,280	146,284
	Jan.-79	97,987	23,213	30,931	104,817	1,419	9,601	11,653	973	1,274	2,290	956	1,113	96	286,323
	12 Mos.-79	1,017,737	333,207	287,905	1,025,344	14,701	104,489	134,567	10,482	15,225	34,874	9,803	11,990	3,884	3,004,208
Trucks with Diesel Engines*	Jan.-80	2,050	2,154	—	2,210	1,286	1,123	—	—	1,235	2,043	962	651	175	13,889
	Jan.-79	2,175	2,430	—	3,233	1,419	4,597	—	—	1,274	2,290	956	1,113	96	19,583

Source: Motor Vehicle Manufacturers Assoc.
*Included in totals, but excludes school bus chassis and other buses.
†Includes Autocar and Western Star.
"Others" includes Crane Carrier, Divco, Duplex, Hendrickson, Oshkosh, Walter, Volkswagen of America, Fixible and trucks shipped by Freightliner to Consolidated Freightway and their other dealers.

TRUCKS WITH DIESEL ENGINES

(Factory Sales from U.S. Plants by Make and GVW)

Make of Truck		5,000 lbs and less	6001-10,000 lbs	19,501-26,000 lbs	26,001-33,000 lbs	33,001 lbs and over	Total
Chevrolet	Jan.-80	1,898	—	34	41	77	2,050
	12 Mos.-79	24,084	—	2,923	1,143	2,646	30,796
Ford	Jan.-80	—	—	—	827	1,383	2,210
	12 Mos.-79	—	—	6,468	5,327	20,091	31,887
Freightliner	Jan.-80	—	—	—	—	1,286	1,286
	12 Mos.-79	—	—	—	—	14,701	14,701
GMC	Jan.-80	529	—	86	352	1,187	2,154
	12 Mos.-79	7,810	—	3,553	1,905	19,693	32,961
IHC	Jan.-80	—	15	43	284	781	1,123
	12 Mos.-79	—	653	1,459	14,742	34,898	51,752
Kenworth	Jan.-80	—	—	—	—	1,235	1,235
	12 Mos.-79	—	—	—	—	14,145	14,145
Mack	Jan.-80	—	—	—	—	2,043	2,043
	12 Mos.-79	—	—	—	—	29,486	29,486
Peterbilt	Jan.-80	—	—	—	—	962	962
	12 Mos.-79	—	—	—	—	8,932	8,932
Volkswagen	Jan.-80	8	—	—	—	—	8
	12 Mos.-79	—	—	—	—	—	—
White	Jan.-80	—	—	—	—	651	651
	12 Mos.-79	—	—	—	—	11,330	11,330
Others	Jan.-80	—	—	—	—	167	167
	12 Mos.-79	—	—	—	4	1,840	1,844
Total	Jan.-80	2,435	15	163	1,504	9,772	13,889
	12 Mos.-79	31,894	653	14,404	23,121	157,762	227,834
	Jan.-79	2,219	66	1,159	2,052	14,087	19,583
	12 mos.-78	34,751	840	12,229	22,597	149,498	219,915

Source: Motor Vehicle Manufacturers Assoc.
Reporting firms do not represent entire industry.

1979 TRUCK TRAILER SHIPMENTS

Type of Trailer	January 1980	12 Months—1979 Units	12 Months—1979 Value*
Vans	7,731	138,484	1,578,081
Tanks	803	8,586	225,886
Bulk commodity and dry material	151	3,671	77,203
Pole and logging	113	1,543	14,943
Platform	2,079	33,822	266,432
Low-bed heavy haulers (over 10 tons)	489	6,699	102,603
Dump trailers and dump chassis	584	10,819	157,983
Dollies or converter gear	566	7,600	27,385
Auto transports	17	1,275	30,314
All other tractors and chassis	304	4,623	36,810
Total—Complete trailers and chassis	12,837	217,122	2,517,640
Detachable trailers†	644	9,154	75,053
Detachable trailers chassis†	1,430	14,700	73,599

Source: Industry Division, Bureau of the Census.
†Sold separately.
*Add 000.

TRUCK AND BUS PRODUCTION

Make	February 1980	February 1979	Calendar Year 1980	Calendar Year 1979
Chevrolet	68,073	104,521	132,384	214,219
GMC	15,855	28,647	31,216	58,817
Chrysler	10,064	43,316	23,470	91,458
Ford	60,324	104,185	116,324	222,593
International	0	12,325	0	24,232
Jeep Corp.	10,380	13,624	20,132	27,484
AM General	588	1,400	1,523	2,918
Mack	2,487	3,100	5,074	6,065
Volkswagen of America	3,020	—	3,820	—
White	789	1,389	1,589	2,725
Others	3,360	3,600	6,960	7,560
Total—Trucks and Buses	174,940	316,107	342,492	658,091
Total—Passenger Cars	616,581	737,432	1,145,382	1,523,057
Total—Motor Vehicles	791,521	1,053,539	1,487,874	2,181,148

Source: Motor Vehicle Mfrs. Assoc.

DIESEL ENGINES USED IN TRUCKS

(Factory Sales from U.S. Plants including exports to Canada and other exports)

Make of Truck		Cat.	Cummins	Detroit Diesel	IHC	Mack	All Others*	Total
Chevrolet	Jan.-80	31	21	249	—	—	1,950	2,251
	12 Mos.-79	1,606	926	6,414	—	—	24,734	33,680
Chrysler	Jan.-80	—	—	—	—	—	—	—
	12 Mos.-79	—	912	—	—	—	96	1,008
Ford	Jan.-80	1,053	1,062	557	—	—	—	2,672
	12 Mos.-79	19,761	11,539	8,321	—	—	—	39,621
Freightliner	Jan.-80	113	859	314	—	—	—	1,286
	12 Mos.-79	1,334	9,624	3,743	—	—	—	14,701
GMC	Jan.-80	229	567	905	—	—	541	2,262
	12 Mos.-79	2,506	6,596	19,534	—	—	7,997	36,633
IHC	Jan.-80	91	450	264	318	—	28	1,151
	12 Mos.-79	2,637	27,584	9,794	17,593	—	950	58,558
Jeep Corp.	Jan.-80	—	—	—	—	—	189	189
	12 Mos.-79	—	—	—	—	—	288	288
Kenworth	Jan.-80	170	851	356	—	—	—	1,377
	12 Mos.-79	2,854	8,247	4,124	—	—	—	15,225
Mack	Jan.-80	6	234	33	—	2,078	54	2,403
	12 Mos.-79	333	2,767	541	—	30,661	572	34,874
Peterbilt	Jan.-80	6	762	236	—	—	—	1,004
	12 Mos.-79	2,464	4,967	2,372	—	—	—	9,803
Volkswagen	Jan.-80	—	—	—	—	—	8	8
	12 Mos.-79	—	—	—	—	—	—	—
White	Jan.-80	47	450	192	—	—	—	689
	12 Mos.-79	863	7,628	3,499	—	—	—	11,990
Others	Jan.-80	91	73	68	—	—	—	232
	12 Mos.-79	584	634	930	—	—	—	2,148
Totals	Jan.-80	1,837	5,349	3,174	318	2,078	2,770	15,524
	12 Mos.-79	34,942	81,424	59,272	17,593	30,661	34,637	258,529
	Jan.-79	3,393	7,094	5,083	1,586	2,470	2,367	21,993
	12 Mos.-78	33,586	80,078	48,394	12,916	30,865	38,009	243,848

Source: Motor Vehicle Manufacturers Assoc. Reporting firms do not represent entire industry.
*"All Others" includes Nissan, Olds, Perkins, Scandia.

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HAVE BEEN FILMED

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